



BALKANNABIS

HEMP & MEDCANNABIS EXPO

ATHENS, 1-2-3 JUNE 2018

TECHNOPOLIS

www.balkannabisexpo.com

CALL FOR SPONSORS & EXHIBITORS

Save the date!

We have the pleasure to invite you to the first Cannabis Expo to be realized in Athens Greece, after 80 long years years of prohibition, right next to the sacred rock of Acropolis. Cannabis is a crop with 3000 years of history in the Greek soil and the time has come for its rebirth in the cradle of western civilization.

The Cannabis legalization movement in Greece lead by the Athens Cannabis Protestival-GMM organizers since 2005 (ILIOSPOROI NETWORK) has managed to legalize and regulate hemp production in 2016. During July of 2017 Cannabis was declassified and a considerable law reform regarding medicinal cannabis is under development, with promising opportunities for investors and exporters.

As such, ILIOSPOROI NETWORK along with ALEGRE GROW SHOP (the oldest franchised grow shops in Greece) and many other cannabis initiatives, patient groups and businesses, have decided to pave the way for an effective cannabis regulation and for the healthy development of the Greek Cannabis Industry.

BALKANNABIS EXPO aims to become a networking focal point for Cannabis Connoisseurs and Businesses in S.E. Europe by providing a regular meeting place for the exchange of quality trades and state-of-the-art technologies, expertise and open knowledge regarding **hemp** and **medical cannabis applications**.

BALKANNABIS EXPO will host top cannabis traders, innovators, experts, industry professionals, policy-makers, activists and scientists from all over the world in a rich and diverse 3 day programme (1-3 June 2018) that will include two international conferences (Cannabis Science & Hemp Summit) with keynote speakers; cannabis culture workshops; a large exhibition area and international trade show; networking spaces; masterclasses; market area; music and other artistic performances.

Due to its direct links with the Cannabis legalization movement and the cannabis/ grow shop business sector, BALKANNABIS EXPO organizers expect to host more than 100 exhibitors representing the state-of-the-art of the global cannabis industry and more than 22 experts, professionals and scientists that will contribute to the two international conferences, workshops and masterclasses. A targeted and wide-spread advertising campaign (nationally and internationally- EU, Balkans, Turkey) expects to attract more than 10.000 visitors during the 3 days of the Expo.

SPONSORSHIPS

We offer different sponsor packages with escalating benefits. All sponsors will have considerable promotion opportunities and will be featured with their logos and websites in BALKANNABIS EXPO website, social media, media outreach campaign, printed and advertising material, as well as on the dedicated Expo Catalog (Colored A5 freely distributed to expo visitors – 15.000 copies). The Grand Sponsor will gain considerable advertisement advantages on-site. Please consult the *Sponsoring Application* for details

on sponsoring packages and benefits.

EXHIBITORS

Exhibiting opportunities will be customized for any company or organization, based on their preference of facilities and furniture (*please check the Exhibitor Application*). Exhibiting at the BALKANNABIS EXPO provides a unique opportunity to develop new business opportunities, establish client relationships, brand your company name and generate awareness of your organization or cause.

Moreover, **advertising opportunities** are available through various means (flags, banners, gift bag, etc) at the Expo facilities, please check the dedicated *Advertisement Application*.

BALKANNABIS EXPO will be hosted in downtown Athens, next to the historical center, in a renovated multipurpose cultural and exhibition space (**TECHNOPOLIS City of Athens**) with easy public transport access and a high public profile. Accommodation options will be available at various prices.

The event foresees to be realized under the auspices of the Municipality of Athens, of Attica Prefecture and of the General Secretariat of Industry of the Ministry of Development.

BALKANNABIS EXPO welcomes sponsors and exhibitors (companies and organizations) from all **hemp** and **medical cannabis sectors**: cultivation/ production, manufacturing/ processing, packaging, distribution/ trading, testing and analysis, marketing/ branding, seeds, growing and extraction technologies, natural resources and products, information and awareness.

Why support the 1st BALKANNABIS EXPO?

Take the unique opportunity to support and participate in a historic event that will be a focal point for the Balkan and South East Europe Cannabis market. Visitors will have the chance to meet professionals, traders, growers, producers, distributors, activists, scientists and policy-makers from the Balkans and Europe. BALKANNABIS EXPO will provide a safe and friendly setting for your business meetings and networking, as well as, a fertile ground to promote your business and trade, and penetrate to new markets.

Greece offers considerable investment opportunities and trade prospects in the hemp and medical cannabis market due to its strategic location, climate and geomorphological conditions, in addition to a new and inclusive institutional framework.

With the new laws for Medical Cannabis and Hemp, Greece will play a strategic and decisive role for the establishment of the industry in the Balkans. The Balkan region can play also a very important role with the supply and export of considerable volumes of hemp raw material thus representing a booming new market. The Medical Cannabis exporting potentials of Greece will explode in the years to come and already there is considerable investment potential and interest.

BALKANNABIS EXPO partners are the leading advocacy and professional actors assisting in cannabis law reform in Greece, campaigning for an integrated cannabis regulation focused on patient/ consumer protection, investment and entrepreneurship incentives.

Support the rebirth of Cannabis culture in Greece and let us show how Cannabis can lead the way out of the multidimensional crisis.

For more information please contact: info@balkannabisexpo.com

Detailed information will be soon available at: www.balkannabisexpo.com